

HISTORY :

The Main history behind the voluntary formation of **GULLY MOVIEZ** cooperative society as accountable, competitive, self-reliant business enterprises, based on self-help and mutual aid and owned, managed and controlled by members for their economic and social betterment and for the matters connected therewith or incidental thereto.

GULLY MOVIEZ shall frame byelaws conforming to the following principles of cooperation, namely.

- (a) membership of a cooperative society shall be voluntary and available without restriction of any caste, social, political, racial or religious discrimination, to all persons who can make use of its services and are willing to accept the responsibilities of membership.
- (b) cooperative societies are democratic organisations; their affairs shall be administered by persons elected or appointed in a manner agreed by the members and accountable to them. Members of cooperative societies shall enjoy equal rights of voting (one member, one vote) and participation in decisions affecting their cooperative societies.
- (c) share capital shall only receive a strictly limited rate of interest, if any
- (d) the economic results, arising out of the operations of a cooperative society belong to the members of that cooperative society and shall be distributed in such a manner as would avoid one member gaining at the expense of others, which shall be achieved :
 - (i) by provision for development of the business of the cooperative society
 - (ii) by provision of common services
 - (iii) by distribution among the members in proportion to their transactions with the cooperative society
- (e) cooperative societies shall make provision for the education and health of their members, officer- bearers and employees and of the general public, in the principles and techniques of cooperation, both economic and democratic.



GULLY MOVIEZ

MUTUALLY AIDED COOPERATIVE SOCIETY LTD

Door No.: 61-5-17A, 2nd Lane, Balaji Nagar, Vijayawada-520013. Andhra Pradesh.
web : www.gullymoviez.com / e-mail : gullymoviez@gmail.com / Contact : 731 777 2717

మన సినిమా... మన స్టూడియో



GULLY MOVIEZ

MUTUALLY AIDED COOPERATIVE SOCIETY LTD

"LETS JOIN TOGETHER
TO FULLFIL OUR DREAMS"



About GULLY MOVIEZ :

Gully Moviez is Mutually aided Cooperative society established in the year 2022 with a motto to provide facilities for film making, production of movies, media works, providing training or infrastructure support to the films or digital media and to create a platform for its members to assemble all 24 Crafts of Film Making at one place in accordance with Co-operative principles.

Gully Moviez creates a platform to its members to elevate their skill and talent from gully level to the heights they desired to be in all crafts of Film Industry by focussing on infrastructure development which ensures access to all its members. Gully Moviez will create free environment to all aspirant film makers in their respective Crafts.

Gully Moviez will plan to produce at least two films every year and utilise the creative pool in all 24 crafts in cost effective method. Gully Moviez will develop facilities in the field of film and entertainment industry in a phased manner:

1. Investment Perspective :

Gully Moviez shall utilise the funds for production of all types of movies, serials, Web series and other entertainment programs. Gully Moviez also construct Film Studios and theatres in size of small, medium, and large scale along with other supporting infrastructure in a phased manner.

Gully Moviez studios provides infrastructure facility and amenities required for film making, short films, events, photo shoots, wedding shoots, functions and ancillary services.

Gully Moviez earns income by way of lease rentals, distribution, exhibition, satellite rights, theatrical rights, sale of movies and other form of entertainment, dubbing of feature films, foreign films, web series, sharing of information on social media, mini two-faced theatres and advertisements. The Bye Laws of Gully Moviez have a provision for declaration of dividend out of profits to its members.

Gully Moviez is the owner i.e.; Members are the ultimate owners of properties created and rights of films made, image, Brand and its future expansion.

2. Business Perspective :

Gully Moviez will create its own database of members based on their preferences mentioned in the applications. Gully Moviez will plan to build a business platform to distribute all society works to its members in the field of Film Industry like construction works, development works, studio works, and different works of film making, services like set works, art, material, transport, Hotel, Food, costumes and other ancillary works and also provide a chance to become distributor or exhibitor or part of future expansion of mini theatres.

Gully Moviez will offer its members for funding to make movies or constructing large studios or mini theatres instead of taking loans from Bank or the third parties and will be paid interest at par with the banks.

All works of cooperative society to be distributed/shared among the members and funds will be rotated in the members fraternity only



Phase-I :

Gully Moviez has a plan to develop a Film Studio in Five to six acres in phase-I in the surrounding areas of Vijayawada. This Film Studio contains all film making facilities like Auditions Hall, Music theatre, Dance Hall, Dubbing theatre, mini studio, mini function hall, cinematography, Editing Room and other ancillary equipment and services pertaining to 24 crafts.

Gully Moviez is planning to produce movies in mini and medium scale by introducing new talent and aspirant film makers.

Phase-II :

Gully Moviez will plan to construct large studio in 100 Acres of land in phase-II which homes OTT platforms, multiple channels, other ancillary activities related to entertainment world. Gully Moviez will have a plan to construct two faced mini theatres (used for theatre as well as mini function hall) size of 100 to 200 audiences in all sub urban, town areas of Andhra Pradesh.

Gully Moviez will target for PAN India based and large-scale production of movies, serials, web series and other entertainment programs streaming in OTT platforms and other channels.



3. Individual Perspective :

On a random data, every 50 out of 100 people, have interest in acting, dance, singing and other aspects of entertainment world who really in need of accessible platform to exhibit their skills. Due to their pre occupied positions and other financial implications they could not exhibit their skills and talent. Many Aspirants who are interested in 24 crafts of film making may not be finding a proper channel for their skill to elevate. Nowadays, internet is available to everyone and technology is also upgraded to a larger extent. For such people, Gully Moviez will create a unique and uniform platform for film making and other areas in the field of entertainment sector.

Gully Moviez provides daily updates to its members regarding movies, reviews, info about upcoming movies, available roles in projects undertaken by the Gully Moviez and other opportunities. Every member has right to vote, participate, comment, and give suggestions. Gully Moviez will create an interaction and raise hand towards presentation of their skills in writing a story, direction and production.

Gully Moviez will provide every opportunity of film making to its members. First time in the film industry Gully Moviez create an exclusive wing managed by women for female casting. Members can use studio facilities for their own production of movies, short films, destination marriages and photo shoots. Members can also use other members services for their requirement in their movie projects. Gully Moviez will provide information about film making, refer to other producers, directors, place videos and profiles on websites and other social media networks. Members will improve their skill by interacting with other members to share information, knowledge, expertise etc in the crafts of film making. The Members will be given foremost preference in the films to be announced by the Gully Moviez.

4. Fame Perspective :

Gully Moviez will create a new set of rules in the film Industry through people, cooperation, trust, unity among the members and unique platform to assemble all 24 crafts at one place. Gully Moviez is the first cooperative society solely formed for film making & studio construction and will build infrastructure for film & entertainment sector collectively for benefit of aspirant film makers based on cooperative principles.

Movies, politics and sports these are the three major fields which will have a huge impact on the society. Everyone wants to be in part with any one of these due to its reputation, name and fame. Once someone is part of film making, the repute will last forever with film. As a member of Gully Moviez, it gives immense pleasure whenever Gully Moviez produced movie is watched with kith and kin on silver screen or television or elsewhere. Gully Moviez creates a new era in the film industry bringing an opportunity for every common man with aspiring and creative mind to enter into film industry.

Gully Moviez itself is the sole brand for gully people who have aspiration, determination, talent/skill and association in any in form towards film industry.